WITHER STRATEGIC AMBIGUITY

BY BILL SHARP

Bill Sharp (we.sharp@gmail.com) is president of Sharp Translation and Research, LLC. He taught East Asian politics at Hawaii Pacific University for 23 years.

As the US Indo-Pacific strategy evolves, the notion of strategic ambiguity, which has guided the US-Taiwan relationship since mid-1950s, is withering.

After the Taiwan Strait crisis of 1954-1955, the US brought into force the Mutual Defense Treaty (MDT) with Taiwan. The treaty was never intended to be a war-fighting pact. It was designed to boost Taiwan’s morale and to tie the hands of Chiang Kai-shek, who was always scheming to involve the US in his attempts to return to China. Both President Eisenhower and Secretary of State John Foster Dulles did not trust Chiang or Beijing. Thus, they built strategic ambiguity into the treaty to keep both Taipei and Beijing guessing about the circumstances under which the US might intercede in a cross-strait military conflict. Since the 1950s, each successive US administration adopted a version of strategic ambiguity.

Although the MDT was abrogated in 1980, the Taiwan Relations Act (TRA) carries much of the same language as the MDT. For example, in Section 3a, the TRA commits the US to selling defensive weapons to Taiwan. Section 3c stipulates that “the President and Congress shall determine in accordance with the constitutional processes appropriate action by the US in response to any threat to the security or the social or economic system of Taiwan and danger to the interests of the US.”

Just as the US understood that Chiang wanted US support to return to China, another aspect emerged when the US was concerned that Taiwan President Chen Shui-bian sought to involve the US military to gain Taiwan independence. Never being sure of the US response, strategic ambiguity helped prevent Chiang and Chen adventurism. It also signaled to Beijing that the US would not support either pursuit while at the same time keeping Beijing guessing just what assistance the US might render Taiwan in a Chinese attempt to take the island.

The positive effects of strategic ambiguity aside, it also hatched Taiwan distrust about the degree to which the US would stand by its MDT and TRA commitments. Certain language found in key documents influencing the US-Taiwan diplomatic and defense relationship have created Taiwan uncertainty about the US commitment. Most of that uncertainty deals with arms sales. Specifically, the duration of US arms sales to Taiwan, differing perceptions over what is a defensive vs. offensive weapon, the frequency of arms sales, and the one-sided US role in determining which weapons it will sell to Taiwan.

US geostrategic interests and recent US legislation show shrinking concern for strategic ambiguity and more clear support for Taiwan. As China seeks to expand its influence in the Indo-Pacific, the US has sought to solidify its position in the region through its Indo-Pacific strategy. As such, Taiwan’s geostrategic position takes on new importance. People’s Liberation Army Navy (PLAN) control of Taiwan would offer China enhanced influence in the first island chain, a seaway to the second island chain, and ultimately a gateway to the Western Pacific. Taiwan now sees an opportunity to play a role in US defense strategy instead of being left out – a common perception of the earlier US rebalance to Asia strategy.

The Trump administration’s 2017 National Security Strategy points out the importance of Taiwan to the US. In 2018, the passage of the Taiwan Travel Act, which allows higher-level officials and military officers from both the US and Taiwan to travel to each country to interact and the Asia Reassurance Initiative Act (ARIA), which promotes US diplomatic, security, and economic interests in the Indo-Pacific region, reinforced that recognition.
The US Senate Committee on Foreign Relations is considering the Taiwan Allies International Protection and Enhancement Act of 2018 (TAIPEI Act of 2018), which would authorize punitive measures against countries that break diplomatic relations with Taiwan. The Act will need to be reintroduced in the current Congress since it was not passed before the end of the 115th Congress. In addition, the Taiwan Assurance Act of 2019 passed in the US House of Representatives and was sent to the US Senate and referred to the Committee on Foreign Relations. It states that Taiwan is an important part of the US strategy in the Indo-Pacific region, directs the US to transfer more defense articles to Taiwan to help build its self-defense, and requires the Department of State to review guidance governing US-Taiwan relations, plus to supervise corrective action.

The National Defense Authorization Acts of 2019 (Sec. 1258) and 2020 (Sec. 1248) support strengthening US and defense cooperation with Taiwan by noting that “the Taiwan Relations Act and the ‘Six Assurances’ are both cornerstones of United States relations with Taiwan.”

Taiwan wishes to play a greater strategic role in the Indo-Pacific by having a closer relationship with the US. Taiwan sees this as greater insurance against a Chinese invasion and more assurance that the US will act in accordance with the Taiwan Relations Act.

Withering strategic ambiguity and greater US policy clarity toward Taiwan will certainly influence defense relations and diplomacy in East Asia. Most importantly, it will alter calculations on both sides of the Taiwan Strait regarding the efficacy of military assault on Taiwan.

The shift toward more involvement by Taiwan in the US Indo-Pacific strategy is likely to sharpen the political debate in Taiwan’s upcoming presidential elections. Kuomintang (KMT) presidential nominee, Han Kuo-yu, will likely be viewed as serving China’s cross-strait interests, if elected president in January 2020. Unlike Democratic Progressive Party (DPP) nominee, the incumbent Tsai Ing-wen, Han advocates a return to the ’92 Consensus, a deepening of economic relations between Taiwan and China, and a possible Taiwan-China peace treaty. With these policies it seems unlikely that he would support a closer strategic US-Taiwan relationship as the current Tsai administration is advocating.

As China becomes more influential and the US focuses more on the Indo-Pacific, strategic ambiguity toward Taiwan is withering. This shift in US strategy has significance for all countries in the region. Some seeking a closer strategic relationship with the US will support it, while others will be concerned about becoming embroiled in regional conflict. Regardless of how this strategic shift plays out, the geostrategic significance of Taiwan will be a key feature.

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